

BIOGRAPHY

I'm a web developer and HTML animation specialist from Toronto, Ontario. I have seven years of advertising agency experience in various positions, the most rewarding of which have included collaboration with some very creative people. I love to rollerblade and spend time with my family. I'm struggling to keep my British accent.

 /guy_crawford

 /guywrcrawford

EXPERIENCE

- **Development Lead**

john st. | Jan 17 - Nov 17

Managed the development team and oversaw production output. Instigated additional training and code review sessions. Assisted with development in times of excess workload. Drove internal review of creative production within agency, creating stronger integration between strategy, creative and developer teams in early stages of briefs. Documented and refined the studio development process. Responsible for technical administration of department.

- **Digital Creative Lead**

Ogilvy | July 12 - Dec 16

Responsible for technical consultation from concept, research and client presentation to technical specs and execution. Acted as technical liaison and point of contact for all levels of agency staff. Supervised timing, adherence to brand standards and code standards of all digital production output. Maintained a working knowledge of all client technical environments and internal systems. Maintained code repository and animation library.

- **Web Designer / Developer**

Lush Concepts | Oct 09 - June 12

Responsible for design, front end / back end development of a wide range of digital projects including facebook apps and campaigns, websites, microsities, CMS framework implementation, flash banners, emails and landing pages.

EDUCATION

- **DoubleClick Certification**

Google DoubleClick | Sept 14

Certified DoubleClick developer, QA certified. Experienced with dynamic banner processes and rich media units.

- **HND in Computing**

City of Bristol College | Sept 01 - May 03

Syllabus provided certification in graphic design, programming, HTML / JavaScript coding, network admin experience.

REFERENCES

Alexandr  Theroux | Head of Digital Design & UX at john st.
alexandre.theroux@johnst.com

Joe Morris | Creative Group Head at Ogilvy
joe_morris83@yahoo.ca

SKILLS

HTML/CSS 

Photoshop 

JavaScript 

Animate CC 